

# Scaling Up and Diversifying: A Tale of Two Farmers

## **Common Harvest Farms**

by

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and

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# Moon on the Meadow farm

- 3.5 acre certified organic farm on the eastern edge of Lawrence
- 3 acres of vegetables, herbs, and small fruit
- Urban farm, within city limits



# History of Moon on the Meadow farm



- Apprenticed on a local organic farm.
- Started by leasing land from other farmers in several locations.
- Consolidated onto current land.
- Bought farm in July of 2006.
- Added 20'x96' hoop house in 2008

# What We Grow

Salad Mix

Lettuce Mix

Arugula

Potatoes

Turnips

Green Onions

Green Beans

Specialty Beans

Bok Choi

Broccoli

Carrots

Cabbage

Okra

Canteloupe

Cucumbers

Head Lettuce

Spinach

Kohlrabi

Cauliflower

Broccoli Raab

Annual Herbs

Garlic

Beets

Onions

Shallots

Radishes

Asparagus

Strawberries

Kale

Swiss Chard

Sweet Peppers

Hot Peppers

Summer Squash

Zucchini

Sweet Potatoes

Tomatoes

Cherry Tomatoes

Snow peas

Snap peas

Sweet Corn

Watermelon

Several Asian  
Greens

Chinese cabbage

Raspberries

Rhubarb



# Where Does our Product Go?



- Lawrence Farmers Market.
- 50 person CSA in Topeka shared with another farmer.
- 75 person CSA in Kansas City and Lawrence.
- Community Mercantile Grocery Store.
- Several local restaurants.

# Buller Family Farm

- History
- What We Grow
- How we sell

# What we grow

salad mix

mustard mix

arugula

potatoes

turnips

green onions

green beans

bok choy

broccoli

carrots

cabbage

okra

cantaloupe

galia melon

butternut squash

acorn squash

pie pumpkin

kabocha squash

cucumbers

lettuce

spinach

kohlrabi

eggs

onions

shallots

radishes

daikon

strawberries

Popcorn

kale

chard

peppers

summer squash

zucchini

sweet potatoes

tomatoes

cherry tomatoes

snow peas

snap peas

chives

cilantro

sweet corn

watermelon

various Asian  
greens

Chinese cabbage







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# Common Harvest Farms

A. Opportunity of land purchase

B. Why we work together

C. Similar Goals/Philosophies









# Common Projects

- Perennial crops
  - Rhubarb
  - Asparagus
  - Hops
  - Small orchard
- Wheat Production
- Hoop House and Equipment
- Animals
  - Chickens and geese







# Common Harvest Hops

- Working to establish in 2011
- Seeking a USDA SARE grant
- Experimenting with several different varieties
- Goal is to sell to local breweries



# Common Harvest Orchard



# Common Harvest Wheat

- Heritage Winter Wheat production
- Turkey Red and a French Heirloom
- Partnership with local bakery

# Heritage Grain & Seed

Certified  
Organic  
by QAI



Lot #: 06020M1T283

Net Wgt: 50 lb.

**Certified Organic  
Turkey Wheat Berries**

The contents contained in this bag are whole grain food products. Careful processing procedures, high standards of quality control and the most modern equipment available are used in the cleaning, processing and packaging of this product. This is, however, a natural product of the earth. We suggest that you examine the contents carefully prior to using the product.

Item #: M1T  
Ing: Organic Turkey Wheat Berries

Manufactured by  
Heartland Mill, Inc.  
124 N. Hwy 167  
Marietta, KS 67063



**Certified Organic Turkey Wheat Berries**

06020M1T283









# Common Harvest Hoophouse Management







