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**Washington County
Farm Bureau**

**NC KS Specialty
Crop Project**

Funded in part through Rural Business Development Tax Credits, administered by the Kansas Department of Commerce and as invested by the North Central Regional Planning Commission and NCKCN.

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**NCKS Commercial
Enterprises:
Production -
Marketing -
Management**

**Saturday
February 25
8:30 am—4:00 pm**

**Washington
High School
115 North D Street
Washington, KS**



K-STATE
Research and Extension
RIVER VALLEY EXTENSION DISTRICT 4
WASHINGTON OFFICE
214 C STREET, COURTHOUSE
WASHINGTON KS 66968

Registration

**NCKS Commercial
Enterprises: Production-
Marketing-Management
February 25, 2012
Washington, Kansas**

Name: _____

Address: _____

City: _____ State/Zip: _____

Phone: _____

Email: _____

Partner: _____

Partner: _____

Registration (materials & lunch)

Reg. meal deadline: Feb.15

1st Registration: \$25.00

Partners, Students: \$10.00

After Feb. 15, Add \$10

Send registrations to:

River Valley

Extension District

Courthouse, 214 C Street

Washington, KS 66968

Make Check to RVED

More information:

David Coltrain, 785-325-2121

coltrain@ksu.edu

Breakout Descriptions

First Year Commercial Grape Production
Craig Regneir, Clay Center

Established Vineyard & Wine Production
Stan and Wade Hembright, Chapman

Growing Raspberries
Bill Reed, K-State Specialist

Growing Blackberries
Bill Reed, K-State Specialist

Growing Blueberries
David Coltrain, RVED Hort Agent

No-Till Vegetable Production
Cary Rivard, K-State Veg. Specialist

Using Cover Crops to Increase Production
Cary Rivard, K-State Veg. Specialist

High Tunnel Production 101
David Coltrain, RVED Hort Agent

Advanced High Tunnel Information
Cary Rivard, K-State Veg. Specialist

Starting a New Farmers Market: Help!
Randy & Robin Kellley, Hanover

Farmers Market Factsheet: What We Learned
David Coltrain, RVED Agent

Small Town Grower, Big City Marketer
Twyla L'Ecuyer, Morrowville

Marketing at a Roadside Stand
Loren Swenson, Concordia

Profitable Cucurbit Production
Dan Kuhn, Courtland

Look at Online and CSA's for Additional Sales
Jay Sleicther, Jays Jams & Jellies

Marketing to Restaurants and Other Institutions
Randy & Robin Kelley, Hanover

Making the Most of Your High Tunnel Space
Jay Sleicther, Jays Jams & Jellies

Moving Up to a Commercial Kitchen
Barb & Jud Jones, Manhattan

Labor, Mentoring, Apprentice Options
Josh Coltrain, Cloud County Com College

Schedule

8:30 a.m.	Registration
8:50 a.m.	Welcome, Schedule Information
9:00 a.m.	Direct Marketing Strategies and Opportunities <i>Mykel Taylor, KSU Ag Econ</i>
10:00 a.m.	Move Your Hobby Enterprise to a Business <i>David Coltrain, RVED Agent</i>
11:00 a.m.	Produce Auction: Could It Work Here? <i>Tim Baker, Missouri Extension Missouri Producers</i>
12:00 p.m.	Lunch
1:00 p.m.	Breakout #1
2:00 p.m.	Breakout # 2
3:00 p.m.	Breakout # 3

Registration Summary:

Name	Fee
_____	_____
_____	_____

**50% of Registration fee will be returned
if you cannot attend. Contact: 785-325-
2121 or colrain@ksu.edu**